



Web Store Privacy Policy

We take your privacy seriously, and we want you to know how we collect, use, share, and protect your information as a customer on this web site.

Services & Links

The Dodge Company web store does not allow our visitors to communicate with others or publish information that is accessible by other visitors.

The Dodge Company web store contains links to other web sites. The Dodge Company is not responsible for the privacy or confidentiality practices of those sites. This Privacy Policy applies only to this web site. Be sure to review the privacy policy on the site you are visiting when you leave this site.

Automatically Gathered Information

We combine the information from visits to our web site with anonymous and specific data from identified persons for the following reasons:

- Technical administration of the web site;
- Improving the browsing features of the site;
- Customer management; user management; and,
- Marketing.

The Use of Cookies

Cookies are information files saved on your computer. The cookies we collect do not contain personal or confidential information. However, we do use cookies to save site information that improve your on-line experience such as any custom modifications applied to your session. You can deactivate the cookies at any time. By doing so, you will be unable to order online.

Collection and Use of Personal Data

The Dodge Company does not sell, rent or trade your personal information to third parties. Your information, whether public or private, will not be sold, exchanged, transferred, or given to any other company for any reason whatsoever, without your consent, other than for the express purpose of delivering the purchased product or service requested.

We may share your information with third parties to perform services on our behalf such as:

- Fulfilling orders and requests for products, services or information
- Processing returns or exchanges
- Tracking and confirming online orders
- Delivering or installing products
- Establishing and managing your accounts with us
- Communicating things like specials
- Facilitating interactions with The Dodge Company and others, such as enabling you to email a link to a friend
- Operating, evaluating and improving our business and products

Disclosure

We do not disclose your personal information to our dealers, divisions, or other businesses. We can assure you that your personal data will not be disclosed to government institutions or other authorities unless required by law.

Data Retention

We will retain your information for as long as your account is active or as needed to provide you services, comply with our legal obligations, resolve disputes, and enforce our agreements.

Security

All your personal information is securely transmitted to our web site using an SSL (Secure Socket Layer) encryption key from GeoTrust.

We have implemented policies, rules and technical measures to protect the personal information we have gathered against:

- Unauthorized access;
- Unwanted disclosure or use by third parties;
- Unauthorized modifications; and,
- Destruction or loss of information.

Your credit card information is retained on our servers in an encrypted format in compliance with Massachusetts Data Security Laws - M.G.L. c. 93H 201 CMR 17.00: Standards for the Protection of Personal Information of Residents of the Commonwealth. We use secure servers protected by the strongest firewalls currently available. Physical access to these servers is limited and controlled.

All controls and procedures in place guarantee that your on-line shopping experience is secure.

Protecting Children's Privacy

We are in compliance with the requirements of COPPA (Children's Online Privacy Protection Act). We do not collect any information from anyone under 13 years of age. Our web site, products and services are all directed to people who are at least 13 years old or older.

Online Privacy Only

This online privacy policy applies only to information collected through our web site and not to information collected offline.

Consent

By using our site, you consent to our online privacy policy.

Changes to our Privacy Policy

If we decide to change our privacy policy, we will post those changes on this page.

Have Questions?

If you have any questions about our Privacy Policy, we will do our best to answer them.

Phone

(800) 443-6343

E-mail

KDodge@DodgeCo.com

Address

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