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Embalmig Obese Bodies, Organ Procurement & Donation, Color Theory, Mortuary Cosmetic Application, Dehydration & Emaciation...
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Flamingo Hotel & Casino
Las Vegas, Nevada
November 8 & 9, 2018

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**DODGE TECHNICAL SEMINAR**
November 8 & 9, 2018   Las Vegas, NV

*Continental Breakfast* will be available each morning for all seminar attendees when you arrive at the meeting room.

<table>
<thead>
<tr>
<th>TIME</th>
<th>THURSDAY NOVEMBER 8TH</th>
<th>FRIDAY NOVEMBER 9TH</th>
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</thead>
</table>
| 9:00am - 10:00am | **Jack Adams**  
Embalming the Ever Increasing Number of Obese Bodies | **Jack Adams**  
Turning Challenges into Opportunities |
| 10:15am - 11:15am | **Rory McKeown**  
Dehydration and Emaciation | **Tom Buist**  
An A-Z Look at Organ Procurement & Donation |
| 11:30am - 12:30pm | **Jacquie Taylor**  
The Opioid Epidemic and Funeral Service | **Group Q & A**  
Troubleshooting - Problems & Treatments |
| 12:30pm - 1:30pm | **LUNCH For Registered Seminar Attendees** | **DONE For The Day - Enjoy The Afternoon!** |
| 1:30pm - 2:30pm | **Duane Hedrick & Tom Buist**  
Almost Everything You Ever Wanted to Know About Mortuary Cosmetic Application, Part 1 | **Can’t make it to Las Vegas?**  
The same program is being held in Atlantic City in May 2018.  
Check shop.dodgeco.com for more information. |
| 2:45pm - 3:45pm | **Duane Hedrick & Tom Buist**  
Almost Everything You Ever Wanted to Know About Mortuary Cosmetic Application, Part 2 | |
| 4:00pm - 5:00pm | **Jacquie Taylor**  
Color Theory & Discolorations | |

**CEUs:** Continuing education credits for licensed funeral directors will be available, pending individual state/province approvals. Due to high-fee filing requirements, we no longer apply for credits from Virginia.  
We’ll be applying for a total of 9 credits - 6 for Thursday & 3 for Friday.
Hotel Reservation & Rate Information

**PLEASE NOTE:**

All attendees are responsible for making their own hotel reservations.

Flamingo Hotel & Casino, Las Vegas
3555 Las Vegas Boulevard South
Las Vegas, NV 89109
702-733-3111 | https://www.caesars.com/flamingo-las-vegas

Set on the famous four corners of Las Vegas Boulevard and Flamingo Road, this Las Vegas hotel combines heart-pounding excitement with hospitality and service that’s second to none.

“Run of the House” Room Rates

Tuesday, November 6th - Saturday, November 10th = $90.00 / night
Check-in: 4:00pm / Check-out: 11:00am

Additional persons will be charged at a rate of $30.00 per person, per night, with a maximum of four (4) persons per guestroom.

**Resort Fees:** A daily resort fee of $25.00 per room, per night (plus tax) will be charged in addition to the room rates listed above. This fee includes:

- Unlimited local phone calls (no long distance or international calls)
- Two (2) guest admissions per day to the Fitness Center (does not include use of the spa)
- In-Room Internet access to include two (2) devices per room, per day

**Rates & fees are for single/double occupancy and do not include applicable taxes & fees.**

**Reservations** can be made by calling the hotel directly at **(888) 373-9855**, referencing our **Group Code: “SFDOD8” - Dodge Technical Seminar** or by booking online at [https://aws.passkey.com/go/SFDOD8](https://aws.passkey.com/go/SFDOD8)

**Cut-off date** to make hotel reservations at the group rate is **Sunday - October 7, 2018**

**Please Note:** All reservations made via the telephone call center will be assessed a fee of $15.00 per reservation. This fee will not apply to reservations made via the internet.

All reservations must be guaranteed with a deposit for the first night’s guestroom and tax charge. If reservation is guaranteed to a credit card, the first night’s guestroom and tax charge, per guestroom, will be billed immediately to the cardholder’s account.

**Notice of cancellation** must be received 72 hours prior to your arrival date in order to receive a full refund of your deposit.

Each guestroom must have at least one (1) registered guest 21 years of age or older.

The Dodge Institute For Advanced Mortuary Studies
9 Progress Road  Billerica, MA  01821
TEL (800) 443-6343 / (978) 600-2099 - SECURE FAX (978) 600-2336
seminars@dodgeco.com ~ www.dodgeco.com ~ shop.dodgeco.com
### DODGE TECHNICAL SEMINAR

**November 8 & 9, 2018**  
**Las Vegas, NV**

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<td>Email Address:</td>
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A seminar confirmation will be e-mailed when registration is received.

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**Firm:**

Address: ____________________________

City: __________ State/Province: ______ Zip/Postal Code: __________

Phone: __________ Fax: __________

**EARLY REGISTRATION DEADLINE:** **October 8, 2018**

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<td>Friday Only</td>
<td>$245 / After 10/08/18 - $295</td>
<td>$195 / After 10/08/18 - $245</td>
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**STUDENTS:** There is a **$50 flat-rate registration fee** for students currently enrolled in mortuary school.

*2nd registrant must be from the same organization to get the discounted rate.*

**Registration Cancellation Policy:**

If cancellation is made on/before November 1st, you will be refunded the full registration fee. After November 1st, a $100 cancellation fee will apply. Cancellation must be made in writing via mail, fax or e-mail to the addresses listed below.

**Method of Payment:**

- [ ] Check (U.S. dollars, please ~ made payable to *The Dodge Institute*)
- Charge to my: [ ] MasterCard  [ ] Visa  [ ] American Express  [ ] Discover

Credit Card Number: ____________________________ Exp. Date: __________

Security Code: __________

Zip Code for BILLING ADDRESS of credit card: __________

[Discover, Visa & MC is three (3) digits on the back of the card; AMEX is four (4) digits on the front of card]

Name on card: ____________________________ Signature: ____________________________

Mail or fax completed registration form and payment to address listed at bottom of this page.

**Did you make a reservation at Flamingo Hotel - Las Vegas?**

- [ ] Using Dodge Block  [ ] Outside Dodge Block  [ ] Staying at another hotel

**Do you need a payment receipt e-mailed?**

- [ ] YES  [ ] NO

---

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seminars@dodgeco.com ~ www.dodgeco.com ~ shop.dodgeco.com
JACK ADAMS, CFSP has over 50 years of funeral service experience. In addition to representing The Dodge Company in Northern Illinois, he is a member of The Dodge Company embalming research staff, author of many embalming articles that appear in The Dodge Magazine, an Embalming Lab Instructor at Worsham College, and a very popular technical presenter.

**Embalming the Ever Increasing Number of Obese Bodies:** Jack will discuss the importance of determining what equipment will be necessary to safely move the body without causing injury to the removal team. Additional topics will include the importance of utilizing proper embalming techniques to insure thorough distribution and preservation as well as determining suitable chemicals for the condition of the body, as well as the primary and secondary causes of death.

**Turning Challenges into Opportunities:** Thought of as the “master of embalming” by funeral service practitioners nationwide secondary to his many years of preparing what most embalmers consider truly difficult cases, Jack will share with program participants some of his techniques for addressing the challenges he has encountered over the years and how he approached these problems. Always up for a challenge, Jack will share many opportunities for practitioners to exhibit their professionalism, overcome the problematic issues at hand, and help them return a positive, presentable memory picture to the family.

TOM BUIST has been a licensed funeral director and embalmer for over 30 years. He holds a certification in eye enucleation and corneal excisions. Tom worked for York Great Lakes as a sales representative, lecturer, and trainer before joining The Dodge Company as a sales representative in Michigan.

**Almost Everything You Ever Wanted to Know About Mortuary Cosmetic Application, Parts 1 & 2:** *(Presented with Duane Hedrick)* Tom and Duane’s program is geared to provide a thorough working knowledge of selection of the appropriate cosmetic for the situation at hand, how to apply the cosmetic, and what other instruments, materials, or tools are required to achieve the desired end result. This program will also discuss and demonstrate the use of air brush cosmetics and the techniques utilized in airbrushing.

**An A-Z Look at Organ Procurement & Donation:** Tom’s program will demonstrate case studies of multiple procurement processes as well as show proven techniques for proper embalming while utilizing “Embalming Best Practices” as a guide. Arterial, hypodermic and topical chemical options are presented as well as insertion of prosthetic devices, restoration of tissues and cosmetic application.
DUANE HEDRICK has been working in the funeral service industry in one capacity or another for over 25 years. Since 2010, Duane has served as a sales representative with The Dodge Company in the northwest and southwest regions of Ohio. He has been a Member of the Board of Trustees at the Cincinnati College of Mortuary Science since 2015 and is currently a team member on the Ohio Mortuary Operations Response Team.

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RORY McKEOWN has been a licensed funeral director and embalmer for over 30 years. Since 2013, Rory has served as a sales representative with The Dodge Company, covering Arizona, Colorado and New Mexico. Rory spent much of his funeral directing and embalming career in the Chicago area before moving to Albuquerque, New Mexico in 2009 to work for a privately owned central care facility.

**Dehydration and Emaciation:** More often than not, dehydration and emaciation go hand-in-hand and are sometimes thought of as easy problems to address. Rory will help attendees to successfully approach challenging cases exhibiting signs of dehydration and emaciation. Proper techniques discussed will include chemical selection and fluid dilutions for thorough distribution as well as practical restorations as necessary to conclude with a successful outcome.

JACQUIE TAYLOR, Ph.D. is currently the Special Projects Coordinator for The Dodge Company. She is an internationally recognized leader in funeral service education. Prior to joining Dodge, Jacquie was the Executive Director at the New England Institute at Mount Ida College. She is a licensed funeral director and embalmer, and holds both a B.S. and Masters in Business Administration. In 2011, Jacquie completed her Ph.D. in Interdisciplinary Studies from Union Institute and University in Cincinnati, OH.

**The Opioid Epidemic and Funeral Service:** Jacquie’s program aims to arm the funeral service community with vital information necessary to insure the continuity of safe and compassionate care. Program participants will have a factual understanding of the dangers of the current opioid epidemic and learn how to protect their own health and safety all while working with other heath-care and first responder communities for guidance.

**Color Theory & Discolorations:** This program is designed to discuss the challenges of tissue discolorations that present in embalming cases and to improve practitioner skills in the application of mortuary cosmetics. Emphasis is on correct selection of the proper type and color of media following appropriate case analysis.